



Recognizing the Banking Industry's Most Innovative People,
Companies and Innovations of 2008

Innovator, Person – Part I

1. Candidate's name:

2. Title:

3. Company and FedEx address:

4. Contact information – Tel/Fax/email:

5. Executive assistant – Tel/Fax/email:

6. Company Web address:

7. To whom does the candidate report?

Name and title:

8. Function at organization:

9. Tel/Email:

10. Size of the candidate's employer (by assets if an institution; annual revenue if a technology company)

11. How long has the candidate held his or her current position? Total number of years in the industry (please specify time spent outside of current industry, if applicable)?

11a. Job responsibilities (be as thorough as possible; attach more detail if necessary):

11b. Number of candidate's direct reports:

11c. Number of employees in division or group: _____

Innovator, Person – Part II

1. Can you cite three specific examples of the candidate's ability to innovate in his or her role? (Please elaborate.)

1a. Please detail a decision made in the past year by the candidate that has had a significant impact on a project, business, or strategic direction within the company. What motivated that decision, and what results did it achieve?

2. How has the candidate affected his or her company's competitive standing in the following areas? Please quantify and/or qualify.

2a. Gains in annual revenue and/or market share?

2b. Product Innovation: New Applications, Systems Implementation, Product Development or Enterprise Initiative? (Please elaborate)

2c. Vendor management capabilities?

2d. Corporate governance?

2e. IT expense management? Overall IT budget?

3. What best practices has this person set forth? Please elaborate.

4. What is the vetting process for proposed technology investments? Please elaborate on how technology spending decisions are made.

4a. What metrics does the company use to gauge the ROI of a technology investment?

4b. Return on investment of specific projects – please cite examples

Innovator, Person – Part III

1. Why does this person deserve recognition?

2. Describe the impact the candidate has had on his or her company and why it matters to the organization:

3. Describe the candidate's views on the role of innovation in driving or achieving corporate strategy and serving internal and external customers. How does he or she affect top and bottom line goals? Business innovation overall?

4. How does the candidate view his or her contributions to the organization and its strategic direction?

5. If the candidate could choose one accomplishment that best captures his or her ability to innovate, what would that achievement be?

6. Outside of financial services, what individual does the candidate admire for his or her technological innovation? Why?

People Innovator nominations must include a fully completed form; jpg of the individual (300 dpi) and management bio. Any information that is confidential or embargoed must be marked as such on the nomination; any relevant backup material is welcome. All nominations must be returned via email to btninnovators@sourcemia.com no later than August 11, 2008. Inquiries can be directed to Holly Sraeel, editorial director, at 212.803.8637 or holly.sraeel@sourcemia.com.

This year's 25 honorees will be celebrated at Innovators Awards Reception on Monday, November 17, 2008, at Hard Rock Live in Orlando, FL. Cocktails begin at 6 p.m., followed by dinner at 7 p.m. The CIO Summit, an invitation-only thought leadership program held in conjunction with The Innovators Awards Reception, will be held that day from 8:30 a.m. – 3 p.m. Inquiries can be directed to Holly Sraeel at 212.803.8637 or holly.sraeel@sourcemedia.com.

All Innovators will be invited to attend the awards dinner as guests of *Bank Technology News*. For information on sponsorships or to purchase additional tables for colleagues, customers and other guests, please contact publisher Liesbeth Severiens at 212.803.8691 or liesbeth.severiens@sourcemedia.com.