



Recognizing the Banking Industry's Most Innovative People,
Companies and Innovations of 2008

Innovator, Technology – Part I

1. Company name:

2. Company's FedEx address:

3. Contact information – Name/Title/Tel/Fax/email:

4. Company Web address:

5. Size of company (by revenue, annual sales or total assets):

6. Total number of employees:

7. The year the company was founded?

8. Is the company publicly or privately held? If backed by venture capital, please detail what firms have invested in the company.

Innovator, Technology – Part II

1. Innovation has redefined financial services on many fronts. What category of technology innovation are you submitting? (Imaging/Document Management, Internet, Security, Risk Management, Compliance/Regulation, Line of Business (specify business line), Branch Automation, Database Management, Workflow, Enterprise, Core Banking, Outsourcing, etc.)

2. What is the product's specific name (if applicable):

3. For what purpose or market is it intended?

4. When was the innovation or product introduced (only those products introduced between August 2007 and July 2008 are eligible to be considered)?

5. How many financial clients are currently using the product? Please cite the most progressive users.

5a. If the innovation has been developed internally by a financial institution, what groups, divisions or units are deploying the solution or product?

6. What product offerings would be considered competitive in this space? Please list companies and competitive products—and please do not submit “no competitors” as an answer.

Innovator, Technology – Part III

1. Why does this innovation deserve to be recognized?

1a. What untapped potential is inherent in the innovation?

2. What significant impact has the innovation had on the banking and financial services industry? (Please cite specific examples; quantify and qualify where appropriate).

3. How has the innovation affected best-of-breed technology adoption and/or the push for open standards?

4. If one statement could sum up the relevance of this innovation for the financial industry, what statement would that be?

Technology Innovator nominations must include a fully completed form. Any information that is confidential or embargoed must be marked as such on the nomination; any relevant backup material is welcome. All nominations must be returned via email to btninnovators@sourcemediacom no later than August 11, 2008. Inquiries can be directed to Holly Sraeel, editorial director, at 212.803.8637 or holly.sraeel@sourcemediacom.

This year's 25 honorees will be celebrated at Innovators Awards Reception on Monday, November 17, 2008, at Hard Rock Live in Orlando, FL. Cocktails begin at 6 p.m., followed by dinner at 7 p.m. The CIO Summit, an invitation-only thought leadership program held in conjunction with The Innovators Awards Reception, will be held that day from 8:30 a.m. – 3 p.m. Inquiries can be directed to Holly Sraeel at 212.803.8637 or holly.sraeel@sourcemediacom.

All Innovators will be invited to attend the awards dinner as guests of *Bank Technology News*. For information on sponsorships or to purchase additional tables for colleagues, customers and other guests, please contact publisher Liesbeth Severiens at 212.803.8691 or liesbeth.severiens@sourcemia.com.